

VIVA TILE

alive with color and form

DESIGN GUIDE



A COLLECTION BY
HERITAGETILE™



Our Mission

Heritage Tile was created out of a need for tilework that embodies the same quality and craftsmanship as period architecture. Every Heritage Tile collection has been carefully designed to reproduce the specific time & place that defines your home to restore its original character and period authenticity. Each Heritage Tile collection offers a complete solution for the period home, with appropriate surface finishes, color palettes, trim and mouldings elements, floor mosaics, decorative designs, and ceramic accessories that define its period style.



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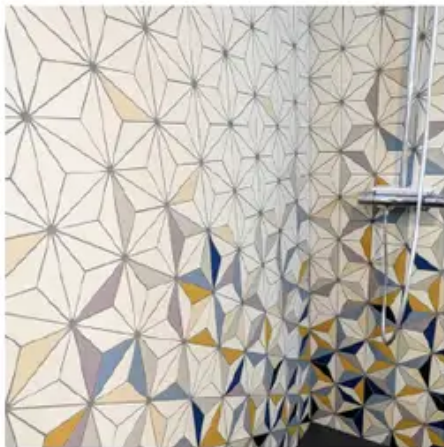
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INTRODUCTION

Viva Tile is a tailored service to provide you with custom porcelain mosaics. We can craft almost any design. Whether your inspiration is an image, historic catalog, or even your own creation, our team can replicate your vision in tile. The possibilities are endless! Our team will create custom drawings for your approval and build your modules to put together on-site.

FEATURES



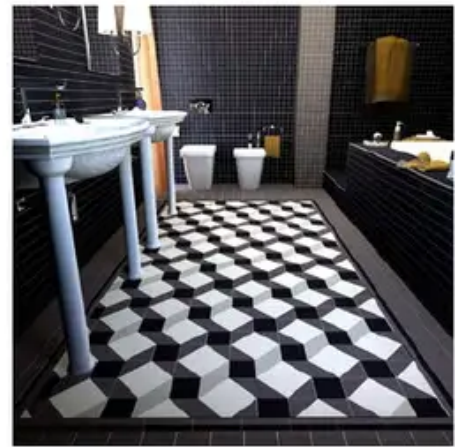
VERSATILITY

Set a direction for traditional, transitional or trendsetting. Transcend the conventional. Take it to a place that is right for your extraordinary space.



DURABILITY

Free yourself from the practical constraints you associate with most ceramic tile or stone. Vitreous, unglazed porcelain is suitable for high traffic applications, freeze-thaw environments, and all wet surface conditions.



COMPATIBILITY

Coordinate multiple floor spaces using a common palette for both the Viva Tile and Subway Mosaics collections. Complete the project with a Subway Ceramics wall tile design to restore your period home to its original, vintage character.

APPLICATIONS

The Viva Tile collection should inspire any professional designer, developer or homeowner with the application and design examples presented here.

Create the perfect floor to suit you or your client's needs with Viva Tile. Select your color palette, design aesthetic, pattern scale, and orientation. Achieve your own creative vision in a truly timeless design.



FOR PUBLIC PLACES

Coordinate multiple floor spaces using a common palette for both the Viva Tile and Subway Mosaics collections.

Complete the project with a Subway Ceramics wall tile design to restore your period home to its original, vintage character.



FOR SHOPS

Use color and form to your commercial advantage and make every customer visit a memorable brand experience.

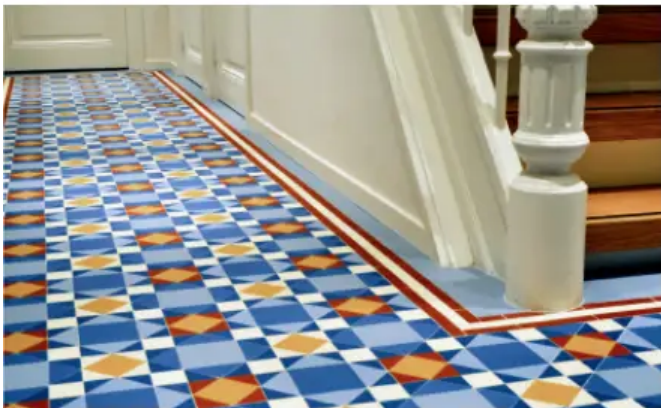
Viva Tile is perfectly suitable for all high traffic areas.



FOR BARS & RESTAURANTS

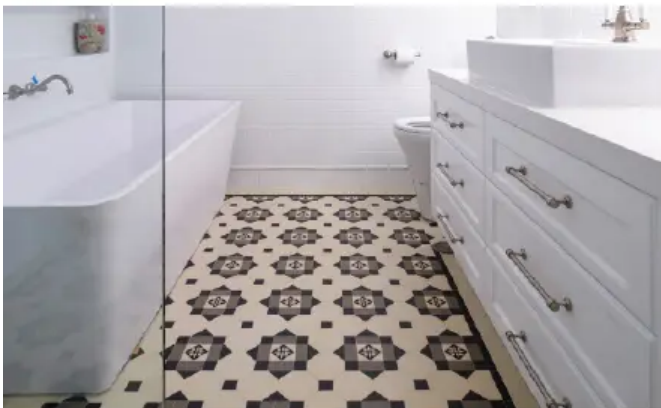
Set the scene for a memorable experience your guests will be keen to come back to again and again.

Use Viva Tile to achieve the desired hospitality atmosphere.



FOR VERANDAS & FOYERS

Suitable for interior and exterior use, Viva Tile is frost-proof and wear resistant and will serve your home to welcome its occupants for many generations to come.



FOR BATHROOMS

Express your own personal aesthetic or the architectural period style of your home.

Feel the freedom to create and discover new possibilities.



FOR POOLS & SPAS

Free yourself from the practical constraints associated with most ceramic tile and stone. Vitreous, unglazed porcelain is suitable for high-traffic applications, freeze/thaw environments, and all wet surface conditions.



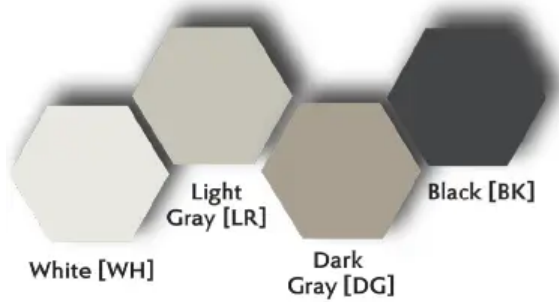
COLOR PALETTE

Viva Tile is a tile design laboratory with 24 color elements available to create just the right creative chemistry for your project. Consider the countless possible formulations of pigment and form.

LEARN. EXPERIMENT. HAVE FUN!

COLOR PALETTE

Fast Track Colors



NAME	RGB	SHERWIN WILLIAMS
White:	(233, 233, 225)	SW 9601
Light Gray:	(198, 197, 186)	SW 9591
Dark Gray:	(170, 161, 146)	SW 0038
Black:	(67, 69, 70)	SW 7069

Mother Earth



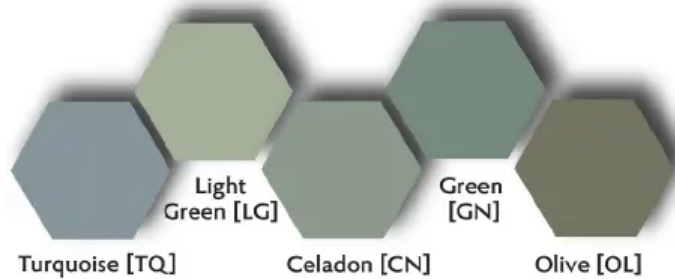
Cream:	(204, 189, 165)	SW 2822
Linen:	(172, 151, 129)	SW 9112
Salmon:	(173, 136, 119)	SW 9080
Red:	(124, 79, 70)	SW 7591
Chocolate:	(112, 83, 72)	SW 6062

Desert Sand



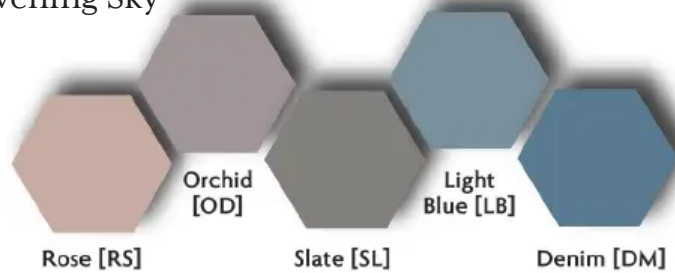
Lemon:	(210, 195, 152)	SW 9027
Light Yellow:	(201, 179, 137)	SW 6128
Peach:	(201, 170, 126)	SW 7693
Gold:	(187, 149, 97)	SW 6390
Caramel:	(158, 119, 82)	SW 6117

Flowing Water



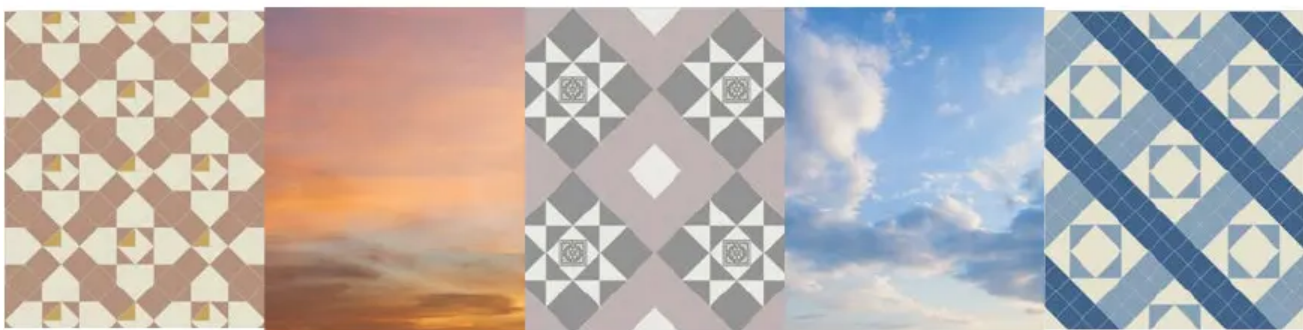
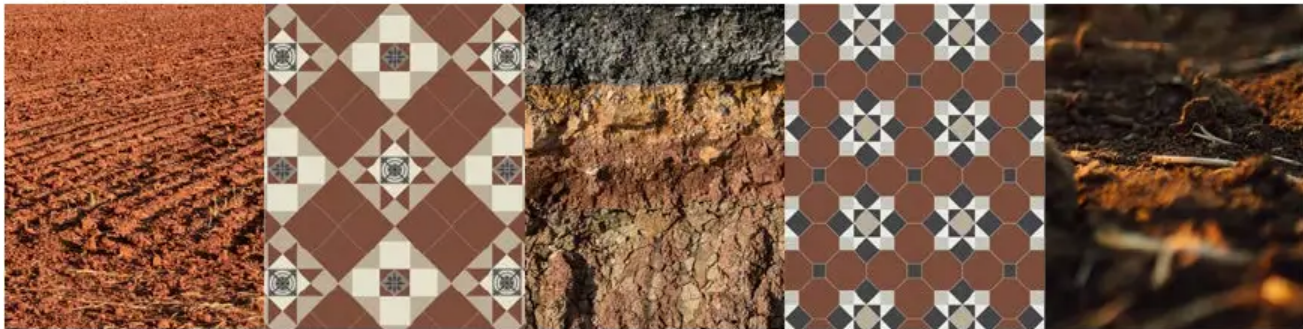
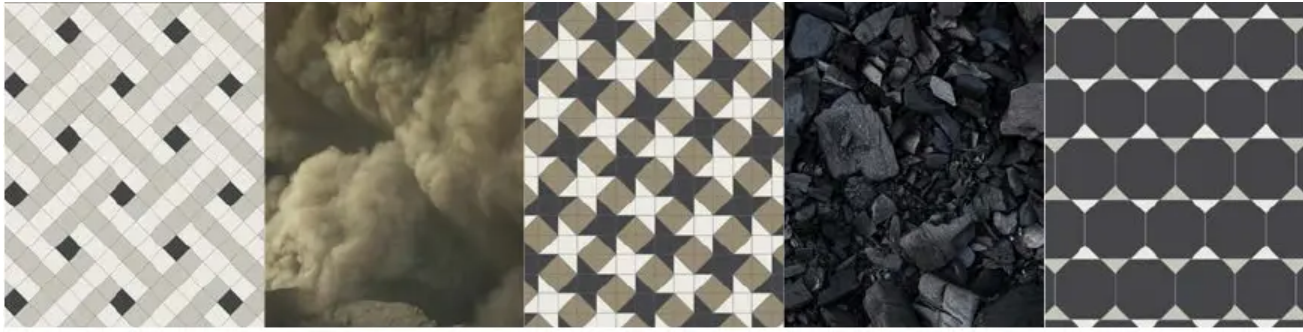
Turquoise:	(134, 149, 154)	SW 9634
Light Green:	(164, 176, 153)	SW 0066
Celadon:	(139, 154, 141)	SW 9129
Green:	(118, 138, 128)	SW 6215
Olive:	(115, 116, 98)	SW 2851

Evening Sky



Rose:	(195, 159, 56)	SW 6024
Orchid:	(162, 149, 151)	SW 6010
Slate:	(130, 128, 125)	SW 9554
Light Blue:	(121, 143, 158)	SW 9147
Denim:	(89, 122, 144)	SW 9149

COLOR PALETTE





SHAPES & SIZES

20 geometric shapes form the building blocks of the Viva Tile collection. Dimensionally precise. Perfectly flat and square edged. Installed with pencil-thin tile spacing. Trim options available.

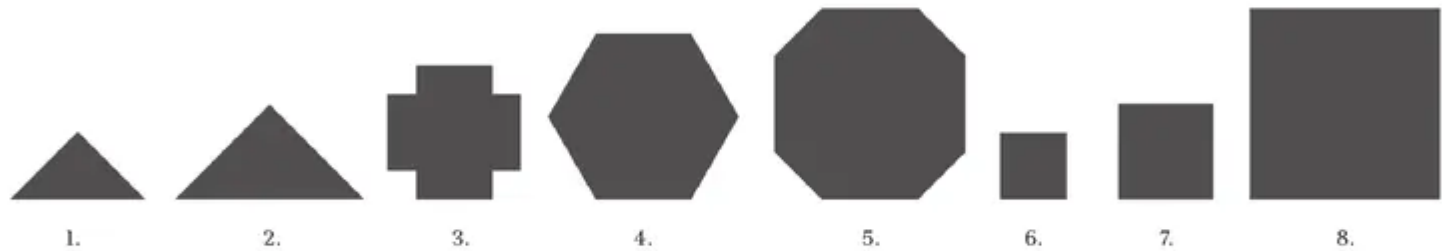
Available to order by the piece or assembled as pre-mounted, made-to-order patterns. Our design consultants will help realize your design concept.

WE CAN'T WAIT TO SEE YOUR VISION!

FAST TRACK SHAPES

FAST TRACK SHAPES

These eight core shapes are stocked in the four Fast Track Colors: White, Light Gray, Dark Gray, and Black.



1. 35 x 50mm Triangle
2. 50 x 70mm Triangle
3. 70mm Cross
4. 100mm Hexagon

5. 100mm Octagon
6. 35mm Square
7. 50mm Square
8. 100mm Square

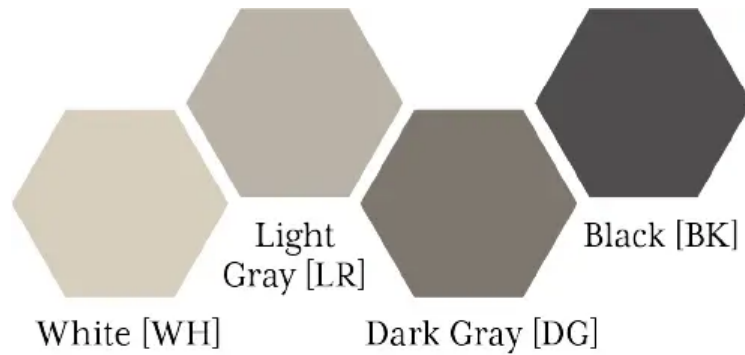
Geometric Fields (Fast track shapes are highlighted)

Ref #	SKU	Product Name
1	VIG035CA	35mmx35mm Square
2	VIG050CA	50mmx50mm Square
3	VIG070CA	70mmx70mm Square
4	VIG100CA	100mmx100mm Square
5	VIG150CA	150mmx150mm Square
6	VIG100TR	100mmx100mmx140mm Triangle
7	VIG070TR	70mmx70mmx100mm Triangle
8	VIG050TR	50mmx50mmx70mm Triangle
9	VIG035TR	35mmx35mmx50mm Triangle
10	VIG150HE	150mm Hexagon
11	VIG100HE	100mm Hexagon
12	VIG150HW	150mm Elongated Hexagon
13	VIG070CR	70mm Cross
14	VIG055TR	55mm Equilateral Triangle
15	VIG150TI	90mmx50mm Isocetes Triangle
16	VIG100OC	100mm Octagon
17	VIG150OC	150mm Octagon
18	VIG150RS	25mmx150mm Rectangle
19	VIG150RT	50mmx150mm Rectangle
20	VIG100RE	50mmx100mm Rectangle

FAST TRACK COLORS

FAST TRACK COLORS

A foundational range of shapes are stocked in our four neutral color options: White, Light Gray, Dark Gray, and Black.



QUICKSHIP OPTIONS

Need it soon? Quickship designs combine Fast Track colors and shapes for quick turnaround projects. Select from a multitude of field patterns using Fast Track shapes and colors to produce a solution that can be delivered to your jobsite in a matter of days.



Look for the Quickship icon on the pattern!

WE CAN'T WAIT TO SEE YOUR VISION!



ABOUT THE PATTERNS

DESIGN WITH ÉLAN AND VITALITY.

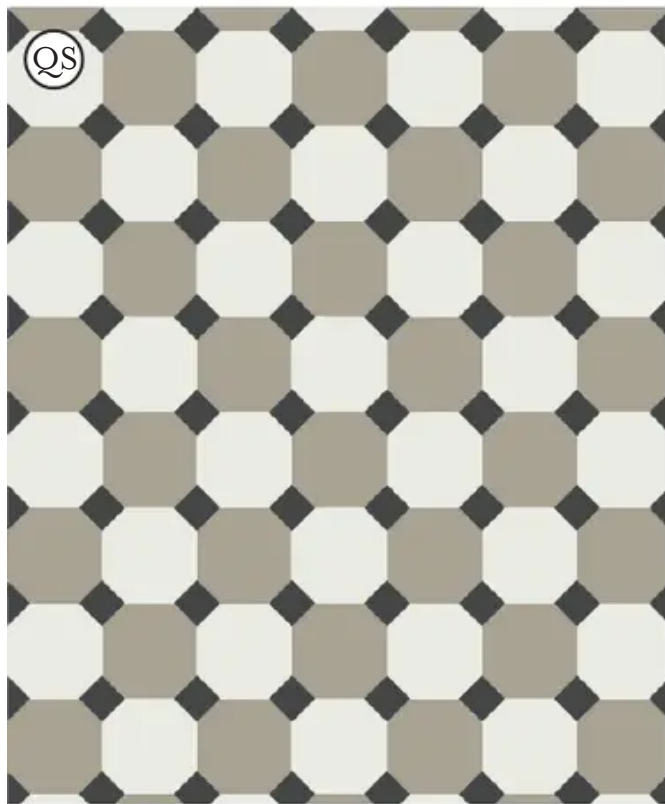
Fashion Viva Tile's assortment of geometric forms and colors to render your unique aesthetic vision. No reservations. No constraints. No apologies for expressing your creative spirit to its fullest.

GEOMETRIC PATTERNS

Consider how a simple field pattern of hexagons, squares, octagons or triangles can be transformed with color to produce limitless possibilities.

Staggered squares, interlocking hexagons, Trompe-l'œil cubes. Gain a new appreciation for geometry (without the math).

Pre-mounted pattern sheets simplify the installation process. Use with or without a complementary border design.

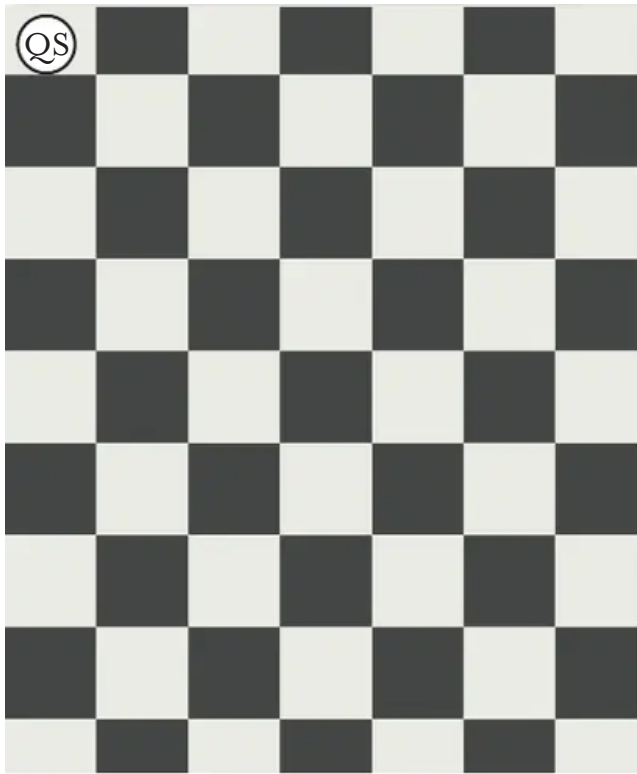


VII00OCDO
Marseille (2-Color Octagons)





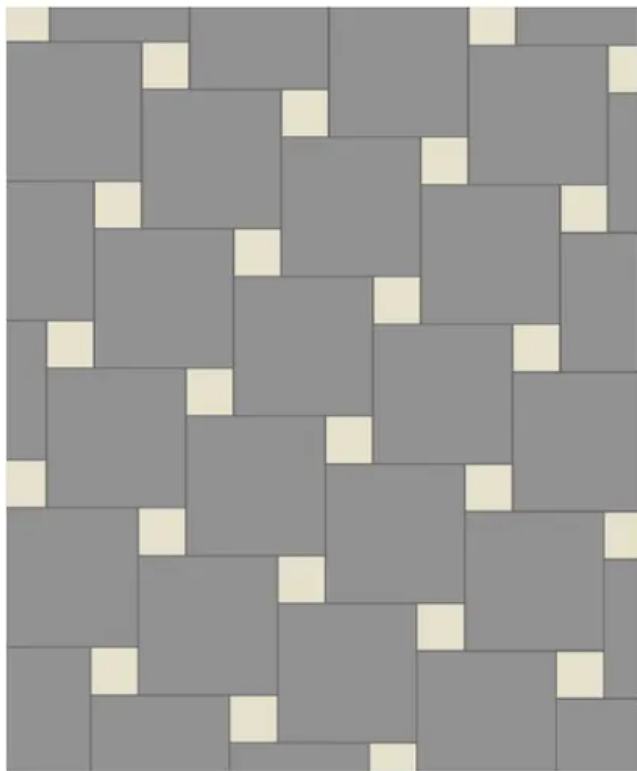
GEOMETRIC PATTERNS



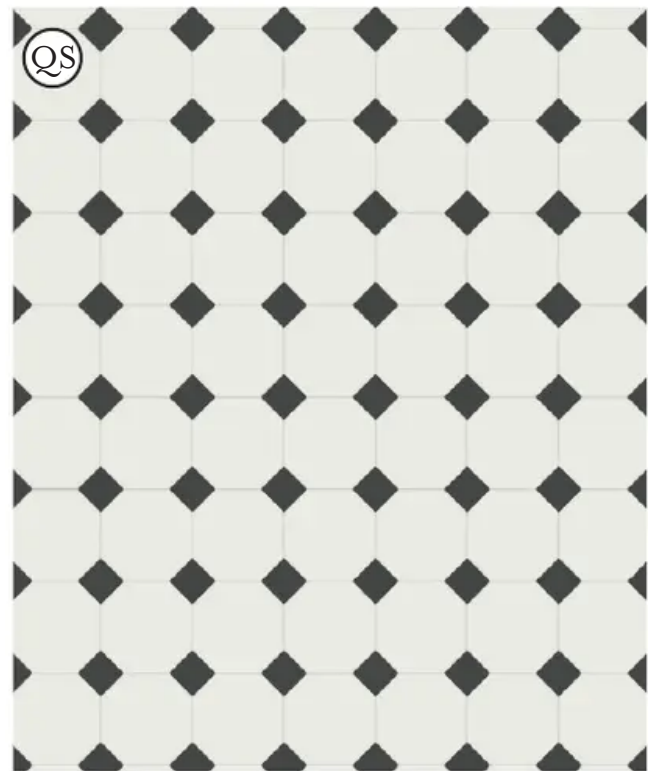
VII100CASC
Bordeaux



VII100CADC
Toulon

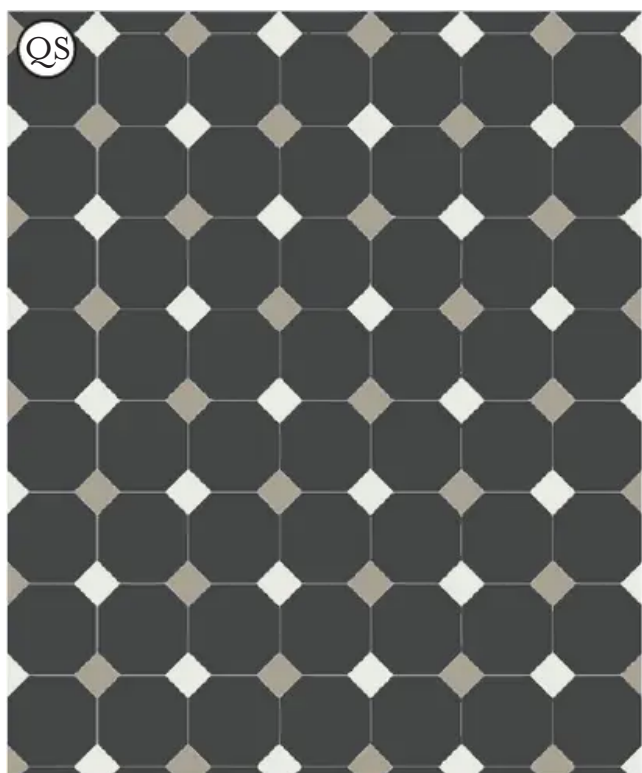


VII150CASD
Rennes

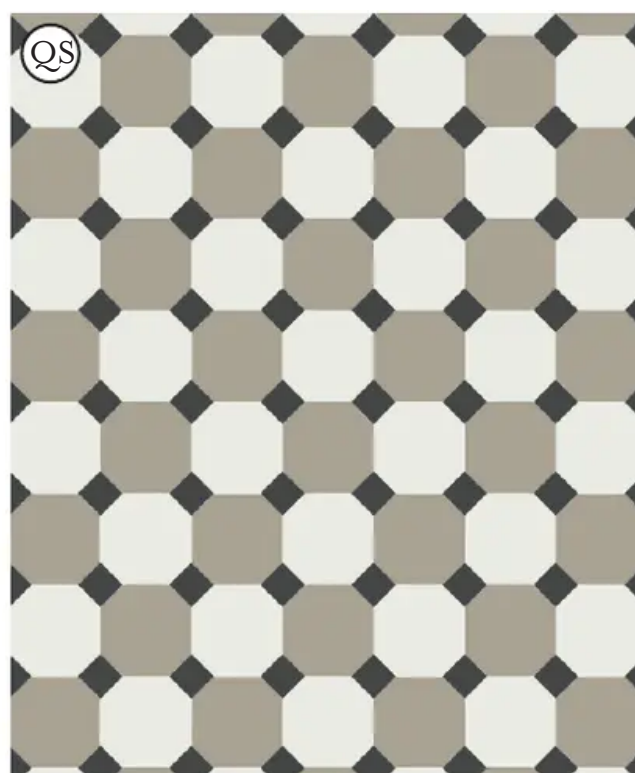


VII100OCDO
Marseille (2-Color)

GEOMETRIC PATTERNS



VI100OCDO
Marseille (2-Color Dots)



VII00OCDO
Marseille (2-Color Octagons)

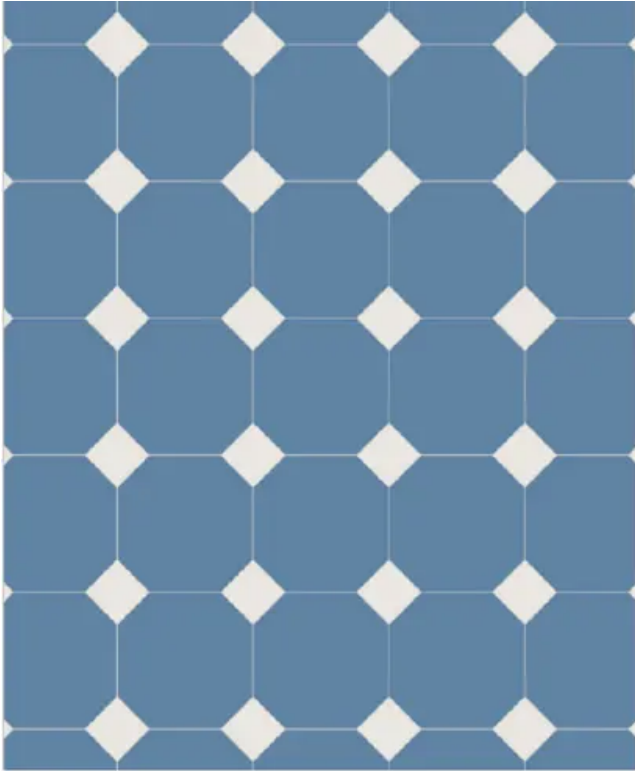


VI100OCDC
Paris

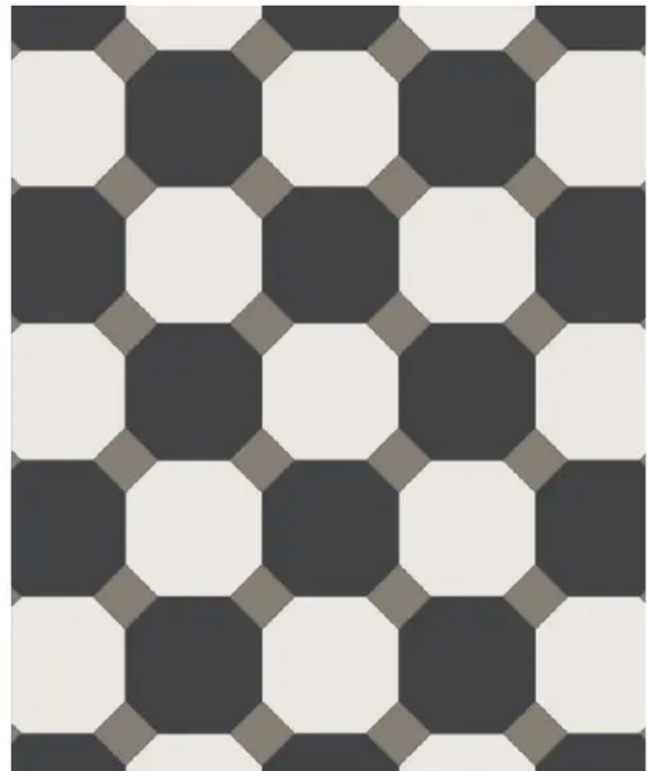
GEOMETRIC PATTERNS



GEOMETRIC PATTERNS



VII50OCDO
Nice (2-Color)



VII50OCDO
Nice (3-Color)



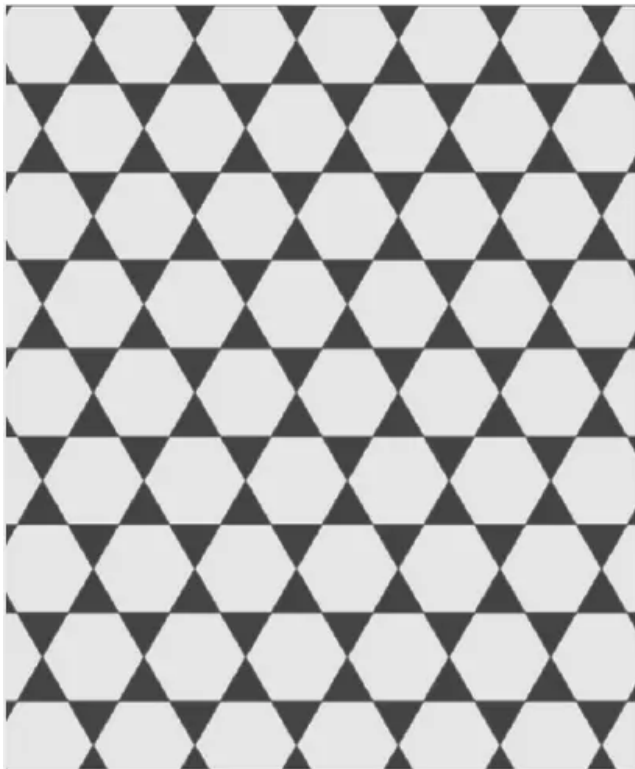
GEOMETRIC PATTERNS



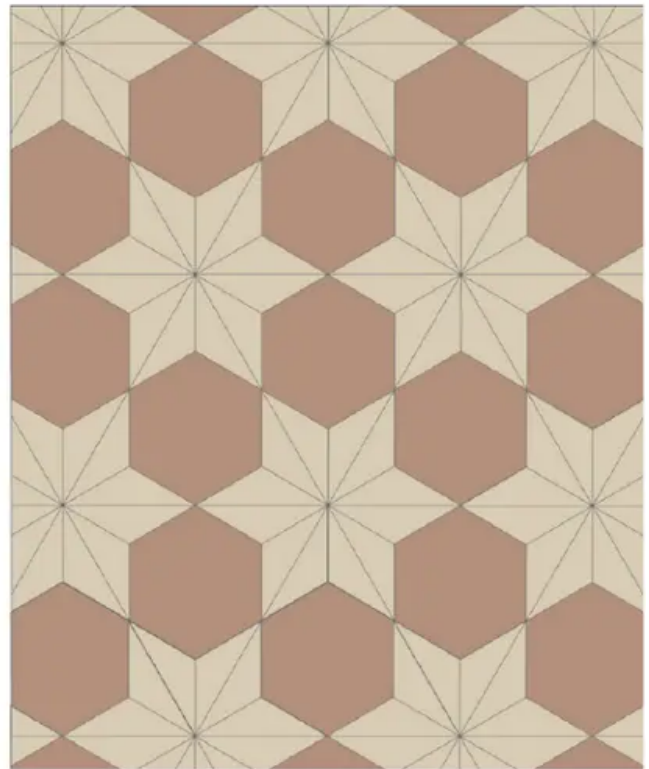
VI055TESH
Lille



VI055TECU
Toulouse

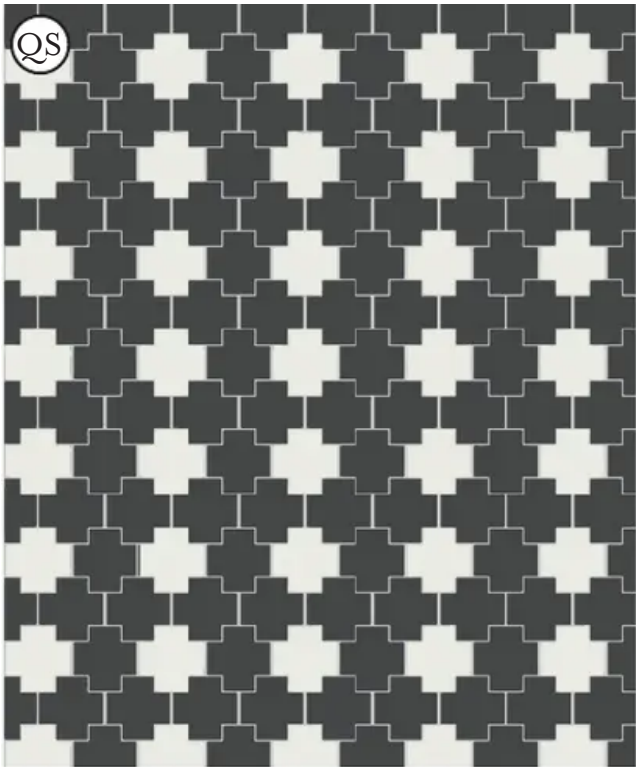


VI100HETE
Lyon



VI085TIHE
Strasbourg

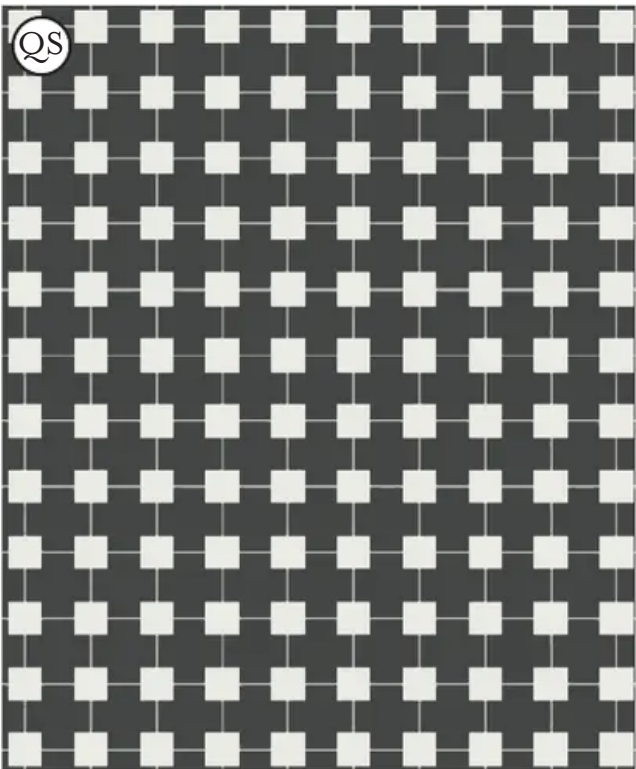
GEOMETRIC PATTERNS



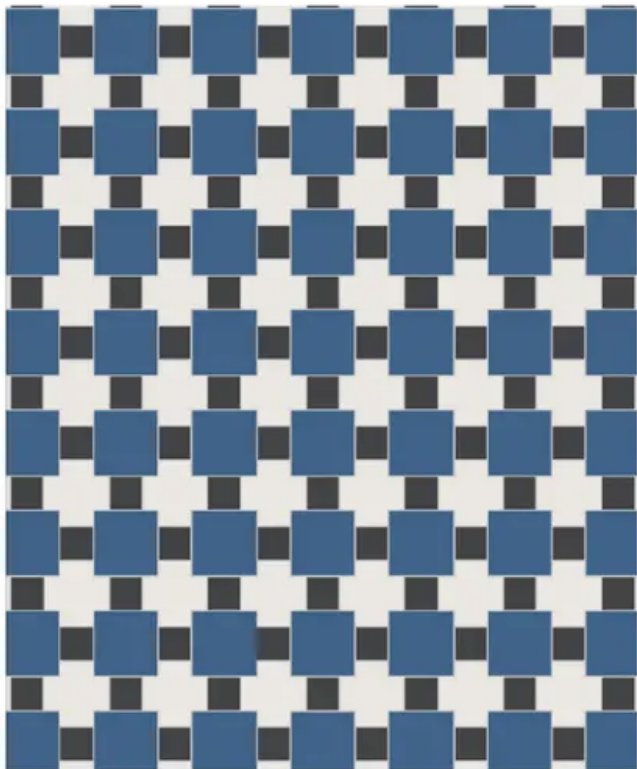
VI070CRPL
Tetrix (Linear)



VI070CRPL
Tetrix (Offset)



VI070CR1D
Reef Knot



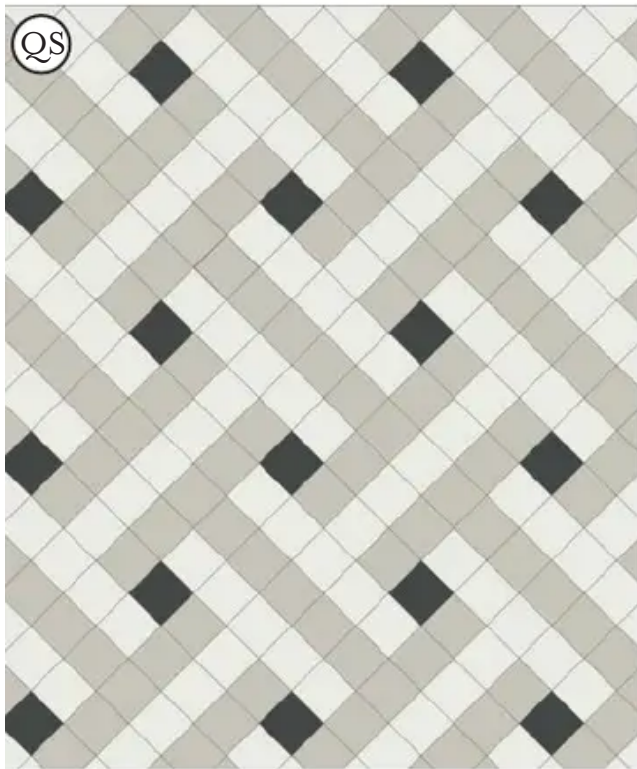
VI070CR2D
Textile

NOUVEAU PATTERNS

Nouveau patterns extend the possibilities of the geometric forms to another time and place. Inspired by the Art Nouveau movement, the arrangements can be bold or subtle, classic or contemporary.

Know you have reached your destination when the space you visualize comes alive with color and form.

Pre-mounted pattern sheets simplify the installation process. Use with or without a complementary border design.



VIMTOCG00
Chicago



NOUVEAU PATTERNS



VIMTOBM00
Baltimore



VIMTOCG00
Chicago



VIMTODT00
Detroit

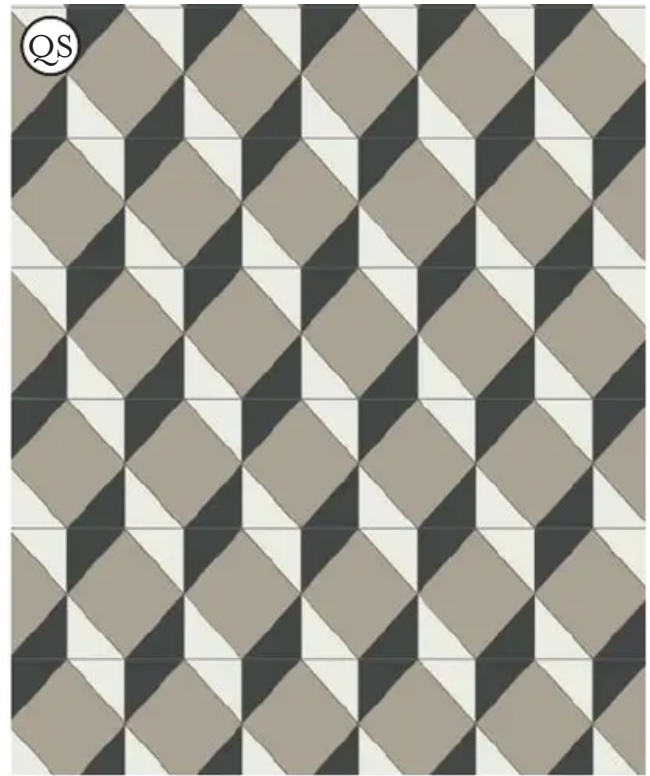


VIMTOHT00
Houston

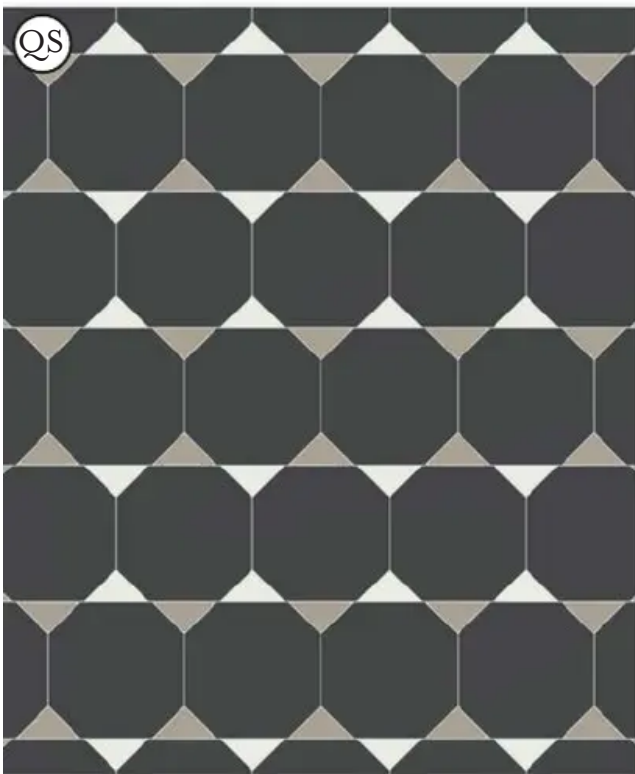
NOUVEAU PATTERNS



VIMTOPB00
Pittsburgh



VIMTOPD00
Philadelphia



VIMTOPN00
Phoenix



VIMTOSF00
San Francisco

NOUVEAU PATTERNS



VIMTOST00
Seattle



VIMTOWT00
Washington

NOUVEAU PATTERNS

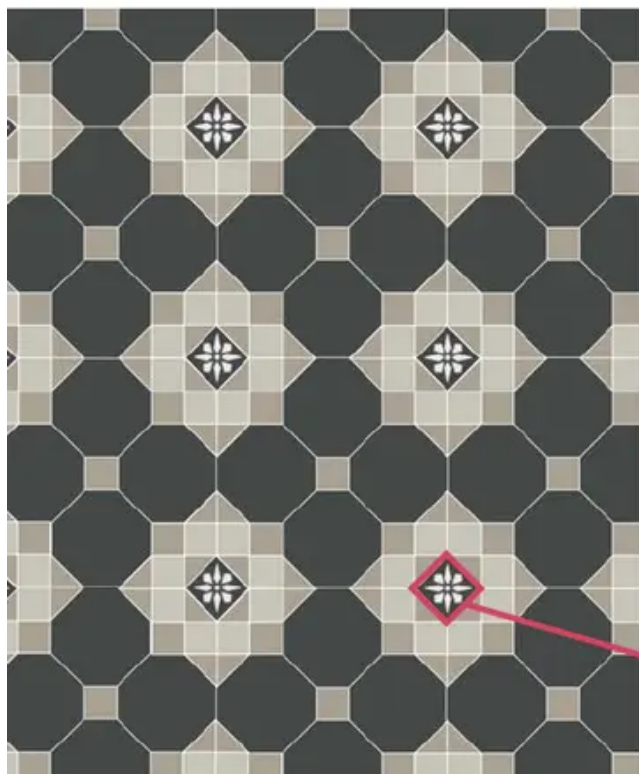


VICTORIAN PATTERNS

Unglazed porcelain geometric and encaustic tiles were originally imported from England during the late 1800s, until domestic production of unglazed porcelain mosaics became popular in American homes in the early 1900s. These classic patterns were commonly used in the foyers, bathrooms, corridors and verandas of period homes and municipal buildings of the Victorian era.

A Victorian-era cottage often featured tessellated foyers, verandas, and garden paths to impart an individual personality and a welcoming nature to the home.

Pre-mounted pattern sheets simplify the installation process. Use with or without a complementary border design.



VIMTOGG00*
Glasgow*



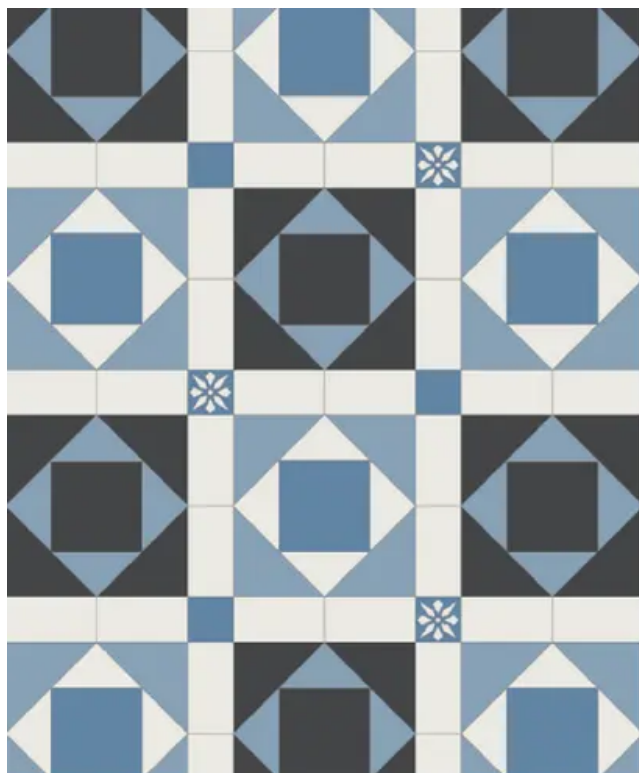
ENCAUSTIC TILE
(DIFFERENT DESIGNS AVAILABLE)

*This rendering features encaustic tiles, which can incur an additional cost. Encaustic tiles can be substituted with solid-color tiles of the same shape.





VICTORIAN PATTERNS



VIMTOAD00*
Annandale*



VIMTOBN00*
Brighton*



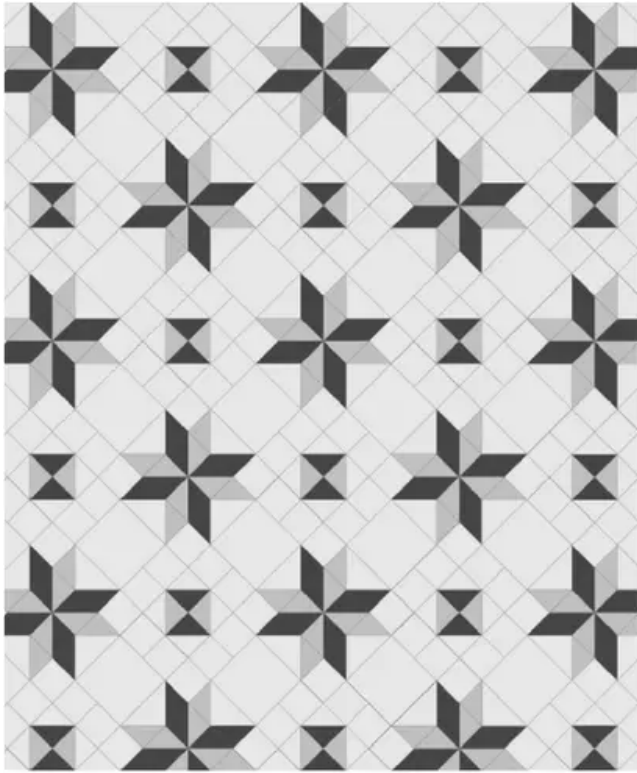
VIMTOBT0
Bristol



VIMTOCS00*
Chelsea*

*This rendering features encaustic tiles, which can incur an additional cost. Encaustic tiles can be substituted with solid-color tiles of the same shape.

VICTORIAN PATTERNS



VIMTOCV00
Coventry



VIMTOCW00
Cornwall



VIMTOFL00
Fernworthy (L)

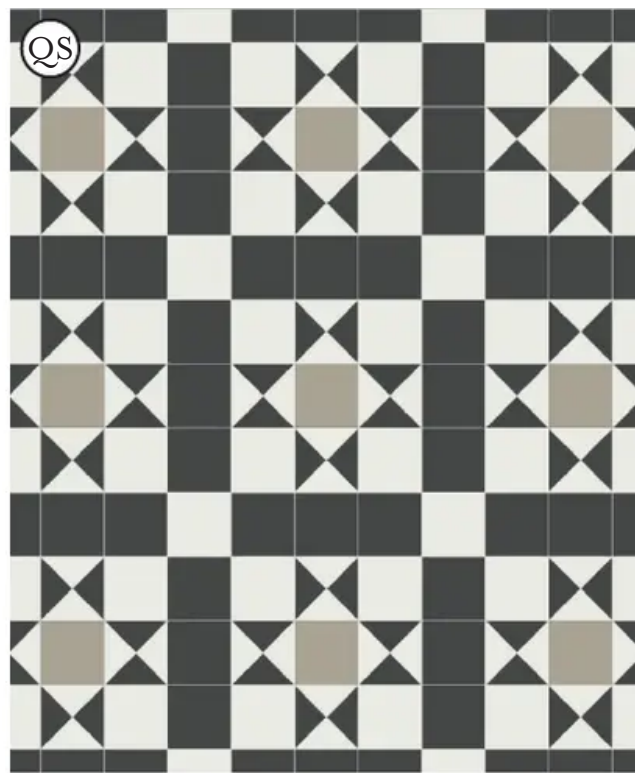


VIMTOFS00
Fernworthy (S)

VICTORIAN PATTERNS



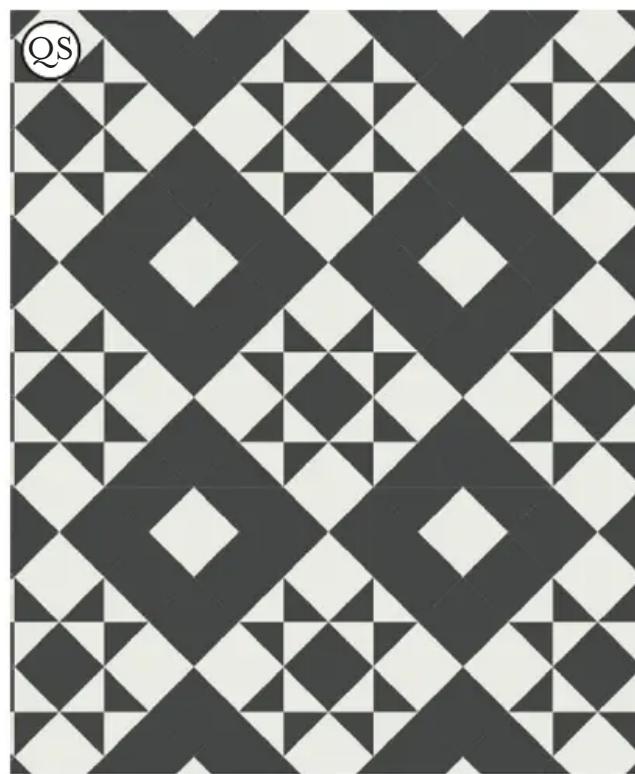
VIMTOGG00
Glasgow



VIMTOLD00
London



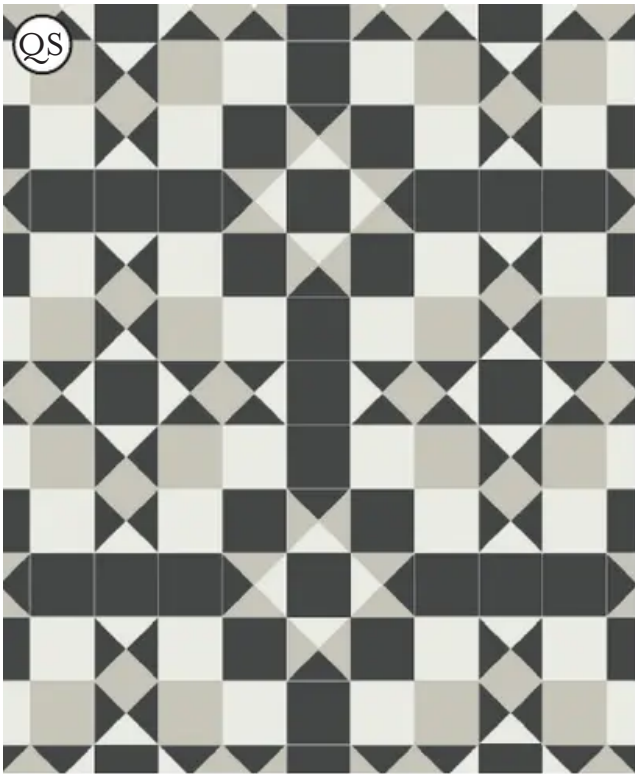
VIMTOLP00*
Liverpool*



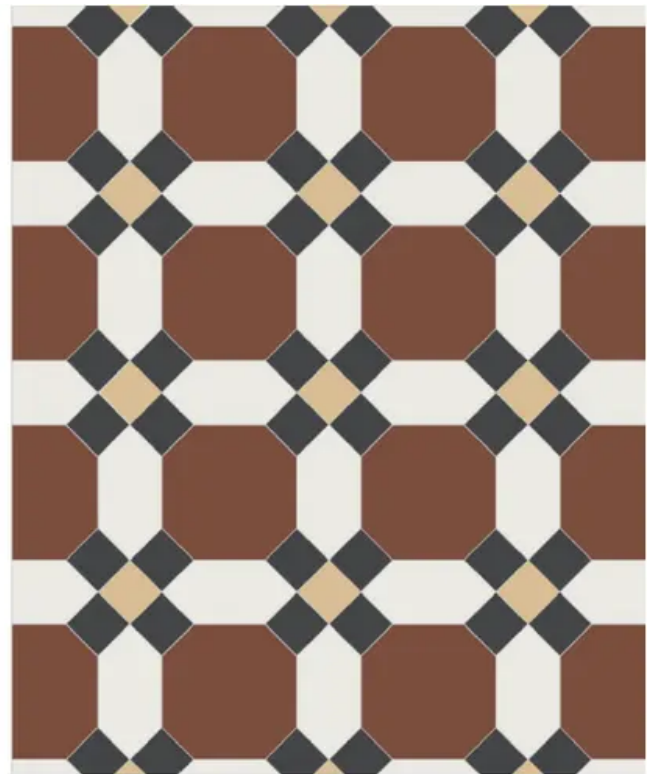
VIMTOLS00
Leeds

*This rendering features encaustic tiles, which can incur an additional cost. Encaustic tiles can be substituted with solid-color tiles of the same shape.

VICTORIAN PATTERNS



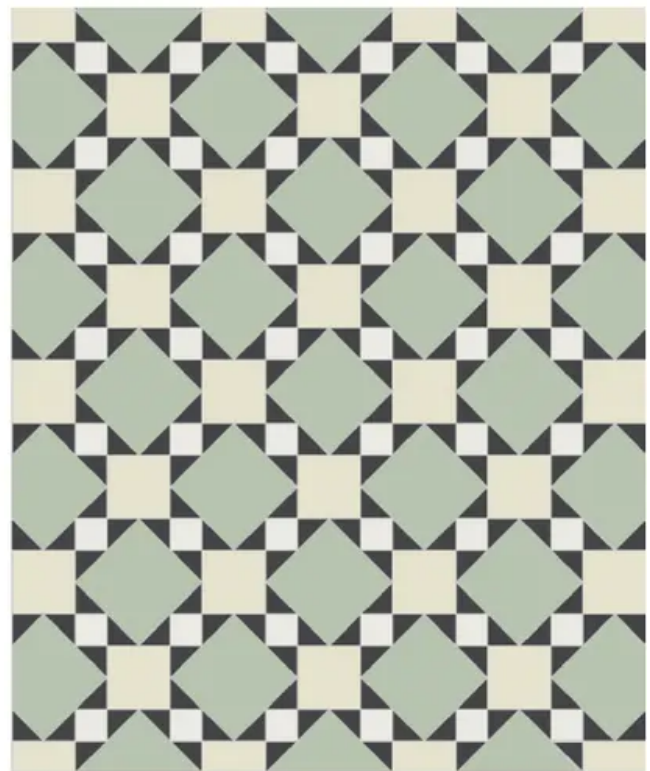
VIMTONC00
Newcastle



VIMTONH00
Nottingham



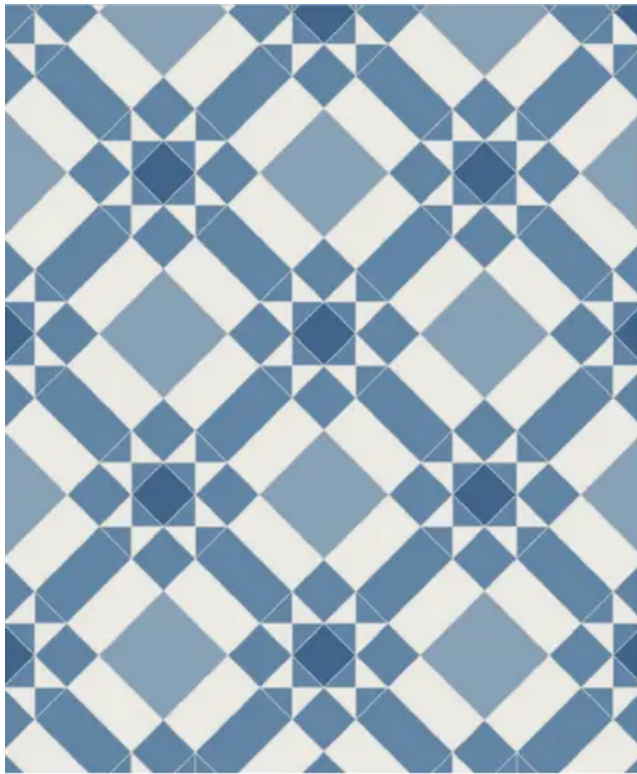
VIMTOPS00*
Petersham*



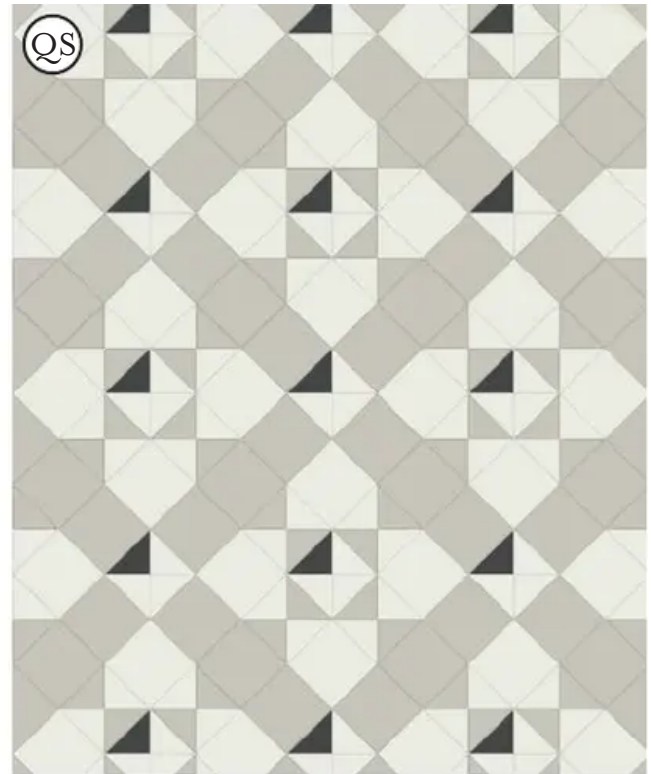
VIMTOSH00
Sheffield

*This rendering features encaustic tiles, which can incur an additional cost. Encaustic tiles can be substituted with solid-color tiles of the same shape.

VICTORIAN PATTERNS



VIMTOSB00
Shrewsbury



VIMTOSS00
Swansea



VIMTOWL00
Woollahra



VIMTOWS00
Windsor

VICTORIAN PATTERNS





GALLERY

RESIDENTIAL • HOSPITALITY • COMMERCIAL

888-387-3280







RESIDENTIAL DESIGN

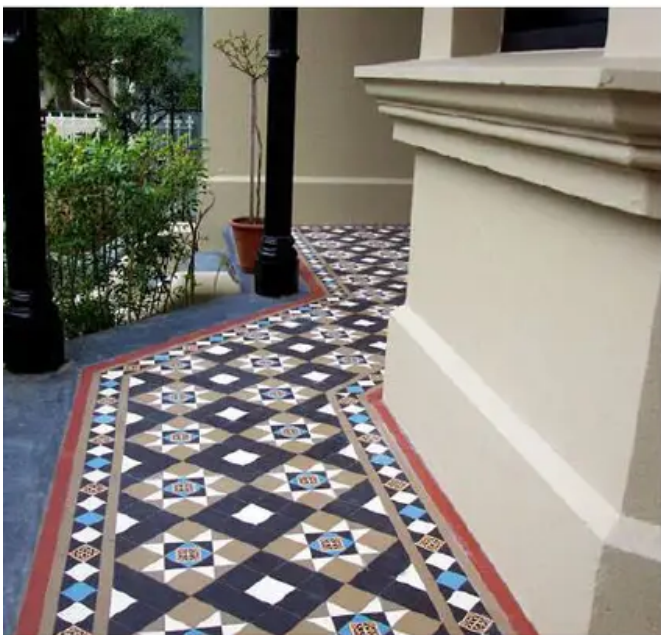


RESIDENTIAL DESIGN



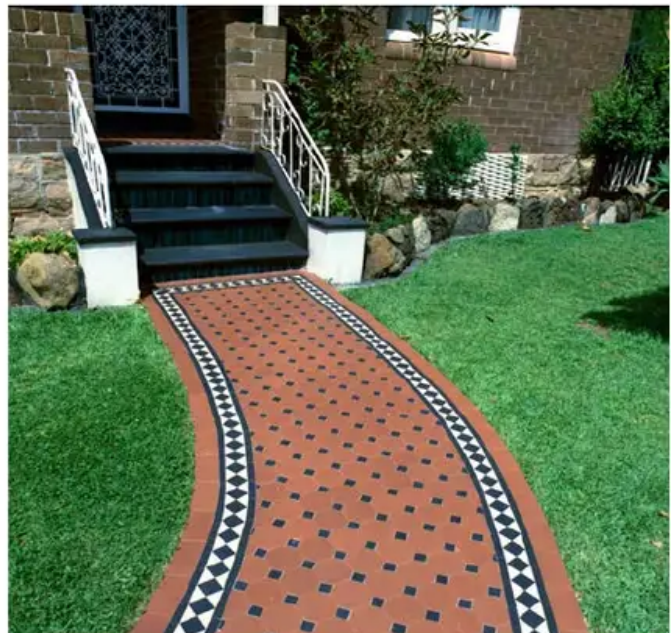


RESIDENTIAL DESIGN





RESIDENTIAL DESIGN







HOSPITALITY DESIGN



HOSPITALITY DESIGN



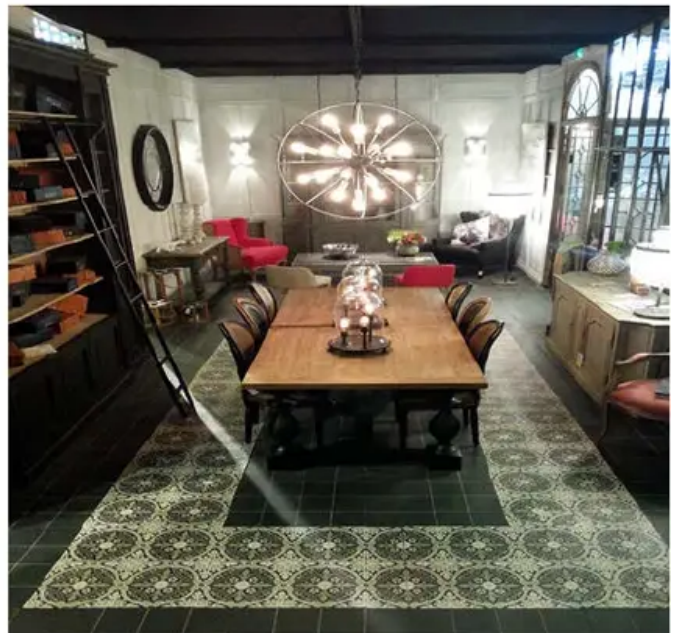


HOSPITALITY DESIGN





HOSPITALITY DESIGN







COMMERCIAL DESIGN

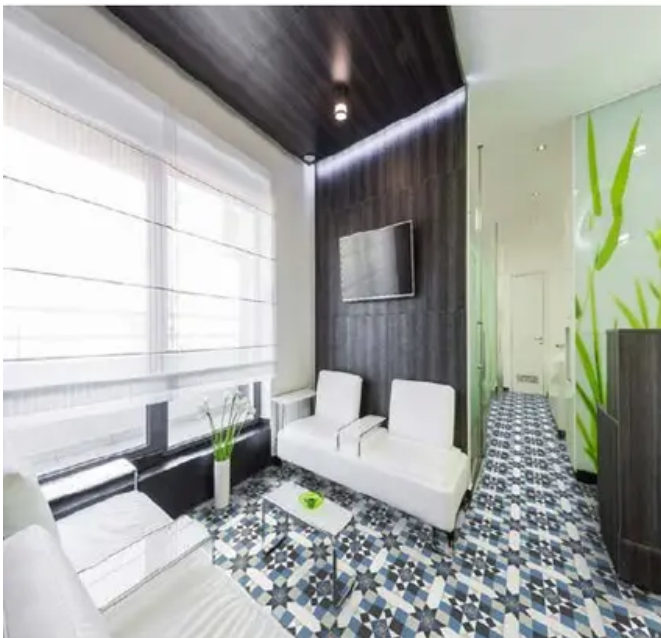


COMMERCIAL DESIGN





COMMERCIAL DESIGN





COMMERCIAL DESIGN





THANK
YOU



